

Student Name:

Persuasive Writing Rubric

	1	2	3	4
Mechanics	Numerous grammatical errors, and more than 5 spelling errors.	Some grammatical errors, and less than 5 spelling errors.	Writing has very few grammatical errors, and less than 4 spelling errors.	Writing has very few grammatical errors, and less than 3 spelling errors.
Intro Sentence	There is no introduction sentence.	Introduction sentence begins with "In this letter you will read..."	Introduction sentence is interesting, but still contains the words "You will read..." or something of that nature	Introduction sentence is engaging and pulls the reader in to the essay.
Concluding Sentence	There is no conclusion sentence.	Student's sentence reads "You have just read about..."	Student simply restates their introduction sentence.	Student does a good job restating what their letter is about.
Persuasive Language	There is little or no persuasive language in the student writing.	Student does not back up their opinion with text.	Student writing is somewhat persuasive. They use some information to back up their opinion.	Student writing is very persuasive. They use information to back up their opinion.