All Purpose Product Rubric

Criteria	Excellent (Full Credit - 20 pts.)	Good (Half Credit - 10 pts.)	Poor (No Credit)	Student Self-Evaluation
Content: *Is the content of the product well chosen & appropriate.*	Material chosen is appropriate, relevant, and meets ALL criteria for assignment. Topic is very well supported.	Most of the material chosen is appropriate and Few areas of weakness in support of topic are evident.	Material chosen appears to be unrelated to topic or task, OR content was not provided.	
Completeness: *Is all criteria included in product?*	All criteria for assignment was met.	Most of the criteria for assignment was met. A few areas of weakness are present.	Most of the criteria for assignment was NOT met, OR assignment was not completed.	
Creativity: *Is the product an original creation?*	Presentation of information is from a unique, creative perspective. Evident of "thinking outside the box" is apparent. Elements of fun and interest are consistently included.	Presentation of information was adequate, but not necessarily original or creative. Some elements of fun, creativity, and interest are evident.	There is little or no evidence of new thoughts or perspectives included in the product.	
Correctness: *Is all of the information included correct?*	All information presented is correct and accurate.	Most of the information presented is correct. A few mistakes are present.	Much of the information provided is incorrect, OR no information was provided.	
Communication: *Is the information in the product well communicated (written or oral)?*	All information is neat & easy to read & understand. Appropriate format used. Significant effort is apparent.	Most of the information is neat, easy to read & understand. Product is mostly in an appropriate format and shows adequate effort.	Product is not neat or easy to read and does not show adequate effort. Format is incorrect and/or task was not completed.	
			Total Grade:	